

ABOUT MY 2017

A R E T I V A S S O U

MY TIMELINE

This year was really something else for me.
Traveling, mixing in Conferences,
meeting new and old customers (now friends),
teaching and diving in deep digital new waters.

2017 was a very good year!

1.825.000 WORDS

3650 HOURS

Source: www.aretivassou.com

14.650

NEW SOCIAL MEDIA
ORIGINAL POSTS



18 NEW
WEBSITES



3.650 NEW POSTS
IN WEBSITES
AND BLOGS



14 CONFERENCES
EVENTS
SEMINARS



Websites+Blogs words: 1.825.000

Social Media words: 735.500

Writing on demand (white paper) + newspapers: 15.000

Digital Strategy Plans (I do not dare to count these hours)

Create and edit 10.950 new photos & graphic design assets

New book in progress: 127.500