

# ABOUT MY 2017

ARETI VASSOU

## MY TIMELINE

This year was really something else for me.

Traveling, mixing in Conferences, meeting new and old customers (now friends), teaching and diving in deep digital new waters.

2017 was a very good year!

1.825.000 WORDS

3650 HOURS

Source: [www.aretivassou.com](http://www.aretivassou.com)

**14.650**

NEW SOCIAL MEDIA  
ORIGINAL POSTS



**18**

NEW  
WEBSITES

**3.650**

NEW POSTS  
IN WEBSITES  
AND BLOGS



**14**

CONFERENCES  
EVENTS  
SEMINARS

Websites+Blogs words: 1.825.000

Social Media words: 735.500

Writing on demand (white paper) + newspapers: 15.000  
Digital Strategy Plans (I do not dare to count these hours)  
Create and edit 10.050 new photos & graphic design assets

New book in progress: 127.500